CREATE THE LOOK

CROFT

COLLECTION



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Add warmth and interest with natural fibres such as linen, cotton and wool. Opt for softly textured throws and blankets, chunky knits, and subtle prints and patterns.

Vintage objects such

as distressed wooden furniture give a heritage feel. A ladder is an unusual way to store linens and make a focal point in the bathroom.





Mix and match

Choose beautifully detailed pieces that work well together, rather than match exactly. Add character with a few individual or heritage items, such as a vintage clock or a patterned cushion.

In the bedroom, layer quality bedlinen with woven woollen and knitted cotton throws and cushions. Keep the colour palette tonal, and patterns small and subtle for a restful effect.



While the overall look is calm and considered, opt for a few well-chosen decorative accessories, perhaps with a textural pattern or beautiful detailing, to add character.



Shop in store, online and by mobile

eautiful, considered and timeless, our Croft Collection is a relaxed yet stylish look based around soft, understated neutral tones and tactile natural materials. Here you'll find all the elements you need to recreate the look in your own home, from colours and fabrics to furniture and accessories. For more ideas and inspiration, pick up a copy of our Home Book or visit johnlewis.com/croft



In the living room, weathered boards and wood flooring provide a beautifully natural backdrop. softened with a tactile chenille rug. Richer tones in wicker and wooden furniture add warmth.

Slaked Lime Dark Little Greene Paint Co.

THE COLOURS

Soft neutral tones

Create a calm and considered mood with simple, understated colours such as off-white, beige and taupe, accented by shades of blue.

Marine Blue Little Greene Paint Co.





Try to use strong colour sparingly, in a pendant light for example. Metal, ceramic and marble provide a textural contrast against the natural wood.

> Create a relaxed feel by mixing and matching chairs and benches in different styles and finishes. Use coloured. textured linens against classic white china.

Celebrate the beauty of wood with natural grained textures or clean painted finishes

For more ideas and inspiration, visit johnlewis.com/croft